# AMERICAN CHAMBER OF COMMERCE IN POLAND Annual Report 2023



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# **BOARD OF DIRECTORS**

**Chairman:** 

Tony Housh CGC Advisors

**Vice Chair:** 

John Lynch Lynka

**Treasurer:** 

Jolanta Jaworska IBM

**Secretary:** 

C. David DeBenedetti DeBenedetti Majewski Szcześniak

Kancelaria Prawnicza Sp. K.

**Members:** 

Bartosz Ciołkowski Mastercard

Elżbieta Czetwertyńska Citi Handlowy

Dorota Dąbrowska – Winterscheid CEC Group

Agnieszka Jankowska T-Mobile

Radosław Kaskiewicz 3M

Marta Poślad Google

Małgorzata Skonieczna PepsiCo

**Honorary Chair:** 

Mark Brzezinski U.S. Ambassador to the Republic of Poland

A special thanks to those who finished their service this year:

Mark Loughran, Honeywell

**Rafał Stepnowski, Boeing International** who sadly passed away during his service as AmCham Vice-Chair



# **ADVISORY COUNCIL**

The Advisory Council of the American Chamber of Commerce in Poland is engaged in shaping AmCham advocacy for better investments, creating policies, and working with key policymakers to address important and relevant issues. The crucial role of companies gathered in the Advisory Council is emphasized by the special client care AmCham provides to these premium members and the opportunity they have to cooperate at the highest level, including business-to-government dialogue, networking events, as well as priority at other AmCham events.

Group of companies with this premium-level membership includes:











































































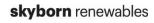


























# **COMMITTEES**

Agri, Food & FMCG

Łukasz Dominiak, Animex

**Defense & Security** 

Ronald Farkas, Poland-U.S. Operations Piotr Marczuk, Honeywell Tomasz Zakrzewski, Raytheon Technologies

**Digital** 

Mariusz Mielczarek, Amazon Angelo Pressello, Directio

**Human Resources Management** 

Małgorzata Grzelak, Squire Patton Boggs Piotr Zygmunt, Manpower

Industry

Jerzy Kozicz, CMC Polska Ewa Mikos -Romanowicz, Siemens

**Innovative Medical Devices:** 

Katarzyna Rózicka-Espinosa, BD Małgorzata Milewska-Augusto, Philips **Marketing & Communications** 

Łukasz Kowalski, MSL Group Poland Monika Mikulska-Guźniczak, InterContinental Hotel Warsaw

**Pharma** 

Grzegorz Byszewski, Roche Andrzej Dziukała, Vertex Nina Kotiuszko, Abbvie

**Real Estate** 

Mateusz A. Bońca, JLL Michał Chodecki, Panattoni

Sustainability

Mariusz Wawer, 3M Poland

**Tax & Financial Services** 

Piotr Pikuła, Procter & Gamble Adam Soska, EY Polska

**Travel & Tourism** 

Tim Hyland, FCM Travel Express Angela Saliba, Sheraton Grand Warsaw

A special thanks to committee Co-Chairs who finished their service this year:

Piotr Beńke, IBM Jacek Graliński, Amgen Daniel Martyniuk, Deloitte Małgorzata Skonieczna, PepsiCo Anna Wicha, Adecco































### **COMMITTEE MEETINGS**

AmCham Committees create lobbying taskforces and are main catalyst for all substantive activities and issues taken up by the Chamber. They let organize and control issues in a democratic and transparent fashion, engage members, and provide platform for networking with peers, experts, and decision-makers. They are key member benefit and attractor.

AmCham hosted 52 Committees meetings with over 2000 participants in 2023. Selected meetings titles:

Sustainability Reporting and Finance; Carbon Offsetting Do's and Don'ts; The Impact of the Energy Crisis on the Real Estate Sector and the Achievement of ESG Objectives; How to Transform your Business by Implementing Cloud Computing; How to Implement an Effective Remote Working Strategy; Work-Life Balance for Parents and Carers; The Inclusive Recruitment Process; ESG in Taxes; Pillar II (Global Minimum Tax); Government Strategies Regarding Adoption of the Artificial Intelligence Act, Digital Markets and Digital Services Act; The truth about GenZs and Social Impact communication.

We were honored to host several important speakers, such as Marianna Sidoroff, Director of the Digital Economy Department of the Ministry of Economic Development and Technology; Robert Kroplewski, Plenipotentiary of the Polish Minister of Digital Affairs for Information Society; Piotr Kobielski, Counsel of the Economic Department of the Chancellery of the Prime Minister; Inez Okulska, Director of the Innovation and Technology Department of the Ministry of Digital Affairs; and Adam Paweł Nowak, the Secretary of the PSL Board of Governors.

2023
EVENTS
AT
A GLANCE:

52 Committees Meetings in Warsaw

9 Monthly Meetings in Warsaw

5 Business Mixers in Warsaw

32 Events in AmCham Regions



### MONTHLY MEETINGS

2023 featured 9 AmCham Monthly Meetings

### Speakers included:

- Michał Baranowski, Managing Director, German Marshall Fund East & Regional Director, Poland
- Joanna Bekker, Deputy Managing Director, Polityka Insight
- Ryan Bowles, Deputy Economic Counselor, U.S. Embassy
- Mark Brzezinski, U.S. Ambassador to Poland
- Bogusław Chrabota, Editor in Chief, Rzeczpospolita
- Elżbieta Czetwertyńska, AmCham Board Member, Citi Country Officer Poland/CEO,
   Citi Handlowy
- Marcin Duma, CEO, IBRIS Agency
- Danuta Hübner, Member of the European Parliament
- Beata Javorcik, Chief Economist, EBRD
- Radosław Kaskiewicz, AmCham Board Member, Vice President & Managing Director of 3M East Europe & Middle East Africa Region, 3M Poland
- Michał Kobosko, Polska 2050
- Paweł Kowal, MP, Civic Coalition, Vice-Chair of the Sejm Committee for Foreign Affairs
- Krzysztof Krawczyk, Partner, Head of Warsaw Office, CVC Capital Partners
- Marek Matraszek, Chairman of the Supervisory Board, CEC Group
- Grzegorz Piechowiak, Secretary of State, Government Plenipotentiary for Foreign Investment
- James Pomeroy, Global Economist, HSBC
- Marta Poślad, AmCham Board Member, Director of Public Policy, Google
- Cristina Savescu, Senior Economist, World Bank
- Grzegorz Słomkowski, former Vice President of PAIH
- Marek Świerczyński, Chief of Security and International Relations, Polityka Insight
- Arleta Zalewska, Journalist, TVN24
- Marek Żółtowski, Senior Regulatory Manager, BAT





### **BUSINESS MIXERS**

2023 featured 5 Business Mixers in Warsaw

- Carnival Business Mixer sponsored by Warsaw Marriott Hotel
- St. Patrick's Day Business Mixer sponsored by Westin Warsaw Hotel
- Back to Business Mixer sponsored by Holiday Inn Warsaw City Centre
- Halloween Business Mixer sponsored by Casinos Poland at the Warsaw Marriott Hotel
- Thanksgiving Business Mixer sponsored by Sheraton Grand Warsaw











### **SPECIAL EVENTS**

New Year's Cocktail Reception in Poznań organized by Impact CEE, AmCham and the City of Poznań.

The event featured a debate focused on major challenges in 2023 and economic and social outlook for the future. The guest speakers of the debate included President of the City of Poznań, Jacek Jaśkowiak; AmCham Chairman, Tony Housh; and Adam Manikowski, Board Member of Żabka Polska. A special guest of the evening was Krzysztof Wielicki, a Polish climber and alpinist who delivered a powerful and great speech.



Cloud Dialogue Meeting organized in partnership with the U.S. Commercial Service of the American Embassy in Warsaw, bringing together the Government's Plenipotentiary for Cyber Security, Janusz Cieszyński; U.S. Ambassador to Poland, Mark Brzezinski; Director of the Systems Management Department at the Chancellery of the Prime Minister KPRM, Maciej Górski; Vice President of the Management Board & CIO of PKO TFI; Krzysztof Szubert, and representatives of leading American tech companies: Amazon Web Services (AWS); Google, IBM and Microsoft, to elevate the dialogue between the public and private sectors on IT security and technology.





Meeting with Paweł Szrot, Secretary of State, Chief of the Chancellery of the President, and Zdzisław Sokal, Advisor at the Chancellery of the President, representing President Andrzej Duda, with the special participation of Mark Brzezinski, U.S. Ambassador to Poland.





Meeting with SGH Warsaw School of Economics - launching the AmCham and SGH report entitled American Companies in Poland – Capital for Development and Security. We presented the new AmCham Report regarding the American investments in Poland. Meeting with Mark Brzezinski, U.S. Ambassador to Poland; Rector dr hab. Piotr Wachowiak, prof. SGH; Tony Housh, AmCham Chairman and dr hab. Eliza Przeździecka, prof. SGH, the author of the report.





AmCham Meeting with Rick Waters, China Coordinator and Deputy Assistant Secretary of State for China and Taiwan. The meeting focused on the most important aspects of the U.S.-China and the EU-China relationships, and the future of transatlantic trade and investment relations.



Meeting with David S. De Falco, Deputy Assistant Secretary for Europe and Eurasia, U.S. Department of Commerce. The meeting focused on the expectations of U.S. businesses post-Polish parliamentary elections, the consistent demand for American product, and the crucial role of the legal landscape in both Poland and European Union for foreign investors. This meeting was organized with Dentons.





Meeting with Deputy Secretary of State Richard R. Verma. This AmCham meeting organized at Google Hub was dedicated to discussing ongoing assistance to Ukraine and the humanitarian efforts of American companies. The meeting provided an opportunity to AmCham member companies to learn more about U.S. administration priorities in the coming months in terms of Ukraine. It also underlined the contributions of AmCham companies and their employees in providing humanitarian and business continuity support to the people and government of Ukraine.



Meeting with Laura Lochman, Principal Deputy Assistant Secretary at the State Department's Bureau of Energy Resources. The meeting organized by the Deputy Chief of Mission of the United States of America with AmCham's participation was dedicated to discussing the energy sector in Poland and Central Europe. A special focus was given to the energy transformation, National Recovery Plan, and political changes in Poland.





Partnership with the U.S. Ambassador, Mark Brzezinski, and the U.S. Embassy Warsaw:

**U.S. Ambassador, Mark Brzezinski's Reception in honor of NASA Administrator, Bill Nielson, at the U.S. Ambassador's Residence.** AmCham was a partner of the Reception organized by U.S. Ambassador to Poland, Mark Brzezinski, in honor of NASA Administrator, Bill Nielson, to celebrate the U.S.-Poland Space Cooperation.



AmCham and Tent Partnership for Refugees Reception at the U.S. Ambassador's Residence. AmCham was a partner of the Reception hosted by U.S. Ambassador, Mark Brzezinski to Celebrate the Private Sector's Historic Response to the Ukrainian Crisis together with the Tent Partnership for Refugees.





# AmCham Security Day Conference - "Stronger Together for New Challenges"

The conference addressed critical topics in wide aspects of business security, including technology & digitalization, energy safety, and cybersecurity and their crucial role in shaping the current geopolitical landscape. We hosted a distinguished lineup of panelists who are industry leaders and government representatives, including: Krzysztof Krawczyk, CVC Capital Partners; Marcin Krasuski, Google; Karol Molenda, MON; Andreas Maierhofer, T-Mobile PL; Mateusz Oleksy, Visa; Dariusz Serowka, Office of the Government Plenipotentiary for Strategic Energy Infrastructure, Ministry of Development Funds and Regional Policy; Jacek Borek, Accenture; Michał Piekarski, Baker McKenzie Polska; Maciej Wagner, Skyborn Renewables; Ryan Bowles, U.S. Embassy Warsaw; Miroslaw Kowalik, Westinghouse Electric Company; Marcin Fabianowicz, Polish Investment and Trade Agency - PAIH; Cezary Sowinski, Amazon; Marcin Moczyróg, Uber; Dominika Stępińska-Duch, TVN Warner Bros. Discovery; and Andrzej Zybertowicz, Chancellery of the President; and our moderators Jolanta Jaworska, IBM & AmCham Board; Marek Matraszek, CEC Group; and Robert Tomaszewski, Polityka Insight. During his speech, Mark Brzezinski, U.S. Ambassador to Poland, stated that "Providing security is a basic task of every government in the World," which perfectly encapsulated the essence and purpose of AmCham Security Day Conference.











# AmCham 4th of July Celebration at the Royal Castle in Warsaw

The AmCham 4th of July Celebration 2023 at the majestic Gardens of the Royal Castle in Warsaw was an absolute delight. We had the pleasure of commemorating 247 years of U.S. independence in a classy style, surrounded by Mark Brzezinski, the U.S. Ambassador to Poland, U.S. Embassy Warsaw, the government representatives, AmCham Board members, and over 700 participants of AmCham members and friends.

Marzena Drela, AmCham Operations Director, and Mateusz Walczak, Journalist at TVN24, alongside with Tony Housh, AmCham Chairman, welcomed the guests from the stage, from where the Warsaw University Choir serenaded the attendees with both the American and Polish national anthems. The presence of the U.S. Marine Corps, who presented the Colors with utmost precision and pride, added a sense of honor and reverence to the occasion.

During this event, we conducted a charity raffle, with all proceeds dedicated to supporting Ronald MacDonalds House Charities Polska, aiding the construction of the third Ronald MacDonald House for the well-being of the Children's Memorial Health Institute in Miedzylesie patients. Additionally, our support extended to the Corporate Aid for Ukraine Foundation.

This remarkable event embodied the spirit of unity and shared values between our two nations, carrying forward the motto "Stronger Together".











# IN THE REGIONS

### **GDAŃSK**

2023 AmCham Gdańsk events included:

- Meeting with President Jacek Karnowski and AmCham members companies with their main headquarters in the region discussed with the candidate for the parliament.
- Students from Quinnipiac University, USA, visit to Poland, led by Quinnipiac University with AmCham Branch Gdańsk. A visit at the Intel Corporation site in Gdańsk.
- AmCham Members hosted by the FedEx branch in Gdańsk premises.
- The International Speed Business Mixer in Sopot with 130 guests from 9 international chambers of commerce in Poland.
- Round Table Education Workshop, hosted by Intel Future Skills Forum 2023: AmCham's companies for future skills development.
- Christmas Business Mixer Sponsored by FedEx at Sheraton Hotel in Sopot (UPCOMING EVENT).

### **WROCŁAW**

2023 AmCham Wrocław events included:

- Early Spring Business Mixer in cooperation with JLL.
- Business breakfast with Michał Chodkowski of Łaszczuk i Wspólnicy Spółka Jawna, as
  the keynote speaker. The discussion was devoted to the amendment to the Labor Code
  that officially implemented remote work to Polish regulations how these changes
  impacted the effective implementation of the hybrid working models in the business
  organizations in Poland.
- Live business discussion with Michał Jaros, a member of the Civic Platform (Platforma Obywatelska) political party representing our region in the Parliament.
- Business lunch with Daniel Lawton, Deputy Chief of Mission, U.S. Embassy in Warsaw on the occasion of the DCM first official visit to Wrocław.
- "Made in Wrocław" business event hosted by Wroclaw Agglomeration Development Agency with the AmCham discussion panel devoted to the investment trends in Wroclaw and Lower Silesia and future business opportunities resulting from the ongoing technological and economic transformation.
- Wrocław Year–End Networking Christmas Reception in collaboration with the ABSL Wrocław Chapter and BPCC (UPCOMING EVENT).



# IN THE REGIONS

### **KRAKÓW & KATOWICE**

The 2023 AmCham Kraków & Katowice events included:

- How will 'Strefa Czystego Transportu' (Clean Transport Zone) affect business
   landscape in Kraków. Meeting with the transport authorities of Krakow's City Hall.
- AmCham Kraków & Katowice 2023 Opening Meeting and "Polish economic stability during a scarcity crisis" presentation by Kraków University of Economics.
- End of Carnival Business Mixer in Kraków.
- Innovative Małopolska. Research. Development. Business Support. A conference with Małopolska Marshal Office and Łukasiewicz Research Network.
- AmCham Kraków Breakfast: The Biggest Business Challenges Every Company is Facing in 2023.
- Podkarpacie Poland's Industry of the Future Hub. A conference with Podkarpacie Marshal Office and Podkarpackie Centrum Innowacji.
- An Evening at the Casino Katowice Business Mixer.
- Hello Summer! AmCham Get-Together in Kraków.
- Back-to-Business Kraków Mixer.
- Breakfast with CANPACK and Industry Committee meeting on CBAM regulations.
- Meeting with Aleksander Miszalski, Member of Parliament, and Chairman of Platforma Obywatelska in Małopolska.
- "American Business Loves Katowice". Business Mixer with Katowice City Hall.
- U.S. Embassy and U.S. Consulate General exclusive breakfast.
- Business Reception with the delegation of 15 U.S. companies ReBuild Ukraine.
- The Hoover Table U.S. Consulate General, City of Kraków and AmCham Kraków charity program - 5th Edition Closing Gala.
- Thanksgiving Reception in Rzeszów.
- Christmas Business Mixer in Katowice (UPCOMING EVENT).
- Christmas Reception in Kraków (UPCOMING EVENT).



## **AMCHAM DINERS**

The AmCham Diners continues!

The AmCham Diner marks the important role of American investments in Poland; it is a venue for discussing important topics in trade, economics, and investment. This project covers the largest range of matters and facilitates the dialogue between business and government. We would like to express our gratitude to our Partners in this project, without whom the AmCham Diner would not be as successful as it is.

Again, we hosted the TVN24/TVN24 BiS live studio on-site with journalist Jan Niedziałek conducting interviews with member company CEOs and government officials.

# The *AmCham Diner* at the European Economic Congress in Katowice

The American Chamber of Commerce in Poland was present at the European Economic Congress in Katowice.

Our AmCham Diner was visited by distinguished guests, including: Paweł Poncyljusz, MP; Michał Wójcik, Member of the Council of Minister; Krzysztof Kwiatkowski, Senator; and Jerzy Buzek, Former Prime Minister.

Our extensive program at EEC Katowice included breakfast meeting with JLL, during which ESG trends and challenges in selected industries and the specifics of potential solutions, were discussed. This event was moderated by Tony Housh, AmCham Chairman. We also hosted a panel discussion on "Polish American Economic Relations" moderated by Tomasz Smura, the Pulaski Foundation.

We would like to thank our partners for being true supporters of this project and for making this year's success possible: Żabka Group, BAT, Citi Handlowy, Google, JLL, Philip Morris, TVN/Warner Bros. Discovery, Whirlpool, and sponsors in kind: Brown Forman, Lays, PepsiCo, and Perła.







# AMCHAM DINERS

### The AmCham Diner at the Impact'23 in Poznań

This year, for the second time, AmCham partnered with Impact'23 in Poznań. The event was a significant economic forum in Poland; it is the hub for discussion regarding improving the Polish economy, an opportunity to share knowledge and experience, and finding solutions for developing business in Poland.

At Impact'23 in Poznań, Tony Housh, AmCham Chairman, moderated a discussion panel "Public-Private Partnerships in National Cybersecurity Strategies". These discussions aimed to leverage the strengths of both sectors, enhancing information sharing and technological capabilities to mitigate evolving cyber threats. Successful implementation of such partnerships requires communication and shared commitment, as well as a deep level of cooperation and trust.

The AmCham Diner was a popular meeting place during the Impact'23 conference, where governmental entities and private organizations could exchange insights, share expertise, and collectively address challenges. Creating an open and inclusive environment in this space is crucial for building trust and achieving common goals. Our AmCham Diner was visited by distinguished guests, including Adam Niedzielski, Minister of Health; Janusz Cieszyński, Minister of Digitization; Szymon Andrzej Szynkowski vel Sęk, Secretary of State Ministry of Foreign Affairs; Jacek Jaśkowiak, Mayor of Poznań; Paweł Borys, Chairman, Polish Development Fund; and several members of parliament. We also had the pleasure of hosting U.S. Ambassador, Mark Brzezinski.

During this event, we had a special celebration with our AmCham Diner Partner, Żabka Group, who celebrated their 25th Anniversary of being active in the Polish market.

We would like to thank our partners for being true supporters of this project and for making this year's success possible: Żabka Group, 3M, BAT, Citi Handlowy, Google, Uber, and sponsors in kind: Brown Forman, Lays, PepsiCo, and Perła.







# **AMCHAM DINERS**

### The AmCham Diner at the Economic Forum in Karpacz

The AmCham Diner once again made an impact at the Economic Forum in Karpacz, as the prime meeting place to participate in interesting discussions.

We had the pleasure to host our member companies, government representatives, public administration officials as well as many other guests from the 5th to the 7th of September. At the Diner, we hosted Paweł Lewandowski, Minister of Digitization; Małgorzata Jarosińska-Jedynak, Ministry of Development Funds and Regional Policy; Gertruda Uścińska, President of ZUS; Paweł Kurtasz, Polish Investment and Trade Agency; Radosław Sierpiński, President, Medical Research Agency; Jerzy Kwieciński, Bank PK; Krzysztof Bosak, MP; Paweł Poncyliusz, MP, and numerous members of parliament.

This year our program included three panel discussions: "The Impact of U.S. Investments on the Polish Economy" – the panel was dedicated to the role of American investments in Poland and their impact on the Polish economy, "Poland – U.S. Partnership for Security and Development" – we discussed business and political security as factors that contribute to the country's attractiveness to foreign investors, and "The Future World – How New Technologies are Changing the World?" – how technological progress is changing the face of the world. With our partners, we organized two breakfasts – with the AmCham Pharma Committee on Health as capital and an area of investment, and with 3M Poland on the priority areas of climate transformation for the Polish government. Additionally, we hosted two exclusive meetings: European Digital Policy Roundtable discussion, and a meeting with U.S. Ambassador, Mark Brzezinski, and AmCham Diner Partners. We also cannot forget to mention two well-attended cocktail parties sponsored by Citi Handlowy and MSL.

Another important event for AmCham was the award for the U.S. Ambassador, Mark Brzezinski, as "Man of the Year" at this year's Economic Forum in Karpacz. Congratulations!

We would like to thank our partners for being true supporters of this project and for making the success of the AmCham Diner possible: 3M Poland, Amazon, BAT, Citi Handlowy, Gemini Polska, Google, Honeywell, McDonald's Poland, Meta, MSL, Pharma Committee, Uber, and our sponsors in kind: Apothic Wine, Barefoot Wine, Coca—Cola, Lays, PepsiCo, Perla, Stock Polska, and media patrons: TVN/Warner Bros. Discovery, TVN24, and TVN24 BiS!







# **30 UNDER 30**

AmCham's 30 Under 30 Program is a leadership development program for 30 young leaders recruited from member companies. The program was launched in 2015. In 2023, we closed the 8th edition of the program and opened the 9th 0 Under 30 is designed to connect professionals below the age of 30 with inspiring

edition. 30 Under 30 is designed to connect professionals below the age of 30 with inspiring leaders in the AmCham Poland community who provide them with guidance and counseling based on their careers and experiences.

### 8th edition - continued

- Session with Mark Boris Andrijanič (hosted in Uber office) "Business -Administration (a vice versa) Talent Transition".
- "Charity Board Games Tournament (vol. 1)" in Pegasystems, Kraków.
- Session with John Held, Accent Business Training and Andrzej Lassak, Pegasystems (hosted in Dentons office in Warsaw) – "Leaders vs. Managers" and "To be a Leader Someone Has to Follow".
- "Charity Board Games Tournament (vol. 2)" in Point 72, Warsaw.
- Session with Merry Lynch Pavlak "My Teeth Are Yellow and other Bullshit we Tell to Ourselves".
- Session with Józef Wancer "My Way".
- "Charity Board Games Tournament (vol. 3)" in IBM, Kraków.
- Łukasz Kowalski, MSL "Leadership means Ownership".
- Rob Rudich, U.S. Embassy/DoE "Doing the right choices (business army administration)".
- The Graduation Ceremony hosted by Google, with a special guest of honor U.S. Ambassador, Mark Brzezinski.







# **30 UNDER 30**

### 9th edition

- Chairman Tony Housh's welcoming remarks and the ice-breaking session, where participants had the chance to introduce themselves and get to know each other better.
- Session with the Ronald McDonald Charities Poland (hosted in the Ronald McDonald House in Warsaw).
- Fireside chat with Marta Poślad on government affairs at Google and empowerment of young professionals.
- Session with Agata Krawczyk and Paul Brazier, J.P. Morgan.

30 under 30 Nine Edition sessions are scheduled until late May 2024, and graduation is planned for June 2024.







# **ADVOCACY**

### **INITIATIVES & POLICY PAPERS ISSUED IN 2023**

AmCham Poland serves as a voice of American companies operating in Poland, addressing pivotal matters such as investment, trade, taxes, public procurement, environment, and competitiveness. Our primary goal is to foster a growth-oriented and business-friendly environment in Poland. AmCham provides a platform for in-depth discussions and debates concerning the legal environment in Poland. We actively participate in the legislative process, working closely with the public sector and other business organizations. Our advocacy actions focus on monitoring and analyzing Polish and EU legislation, preparing comprehensive position papers, policy statements, and legal opinions. Additionally, we collaborate hand in hand with government relations managers from our member companies and regularly engage in the rule-making process.

At AmCham, our dedication lies in nurturing robust and mutually beneficial ties between Poland and the U.S. Through our advocacy work, we support business growth and work to cultivate a secure, dependable, and predictable legal landscape that attracts foreign investment and drives the growth of the Polish economy.

### Policy papers issued throughout the year covered the following topics:

- 1. Priorities for companies in relation to the 2023 parliamentary elections and business environment in Poland
- 2. EU Harmonization of GDPR
- 3. Directive on improving working conditions in platform work
- 4. Amendment of the Competition and Consumer Protection Act
- 5. Waste management
- 6. Renewable energy sources 10h principle
- 7. Amendment to the Energy Law changes regarding deductions for the fund
- 8. Law of Electronic Communication
- 9. Support of the aviation industry Passenger Name Record Directive
- 10. Product Liability Directive
- 11. Amendment of the reimbursement act
- 12. Amendment to the Pharmaceutical Law Pharmacy for the Pharmacist 2
- 13. Extinguishment of perpetual usufruct security of Poland infrastructure
- 14. European Cybersecurity Certification Scheme for Cloud Services (EUCS)
- 15. Revision of EU Pharma Law
- 16. Shortening access time to medicines
- 17. Healthy Legislation 4.0 AmCham Report
- 18. Support for the AmCham EU CEE Healthcare study report
- 19. Amendment of the Road Traffic Act and changes in the passenger transport market
- 20. World Radiocommunication Conference 2023
- 21. Introduction of mandatory e-invoicing in Poland
- 22. Changes in excise tax for the automotive industry and autonomous test vehicles
- 23. IGCC position paper Abandonment of FSC certification by Regional Directorates of State Forests



# **ADVOCACY**

### **GOVERNMENT AFFAIRS & POLICY NETWORK (GAP)**

The Government Affairs & Policy Network (GAP) operating within the AmCham structure brings together individuals responsible for public policy in our member companies representing various sectors of the economy. This group plays an essential role in building relationships with representatives of the public sector and takes on a consultative role in AmCham's substantive activities, constituting a platform for communication and consultation.

### 2023 included meetings with:

- 1. Arkadiusz Marchewka, Member of the Sejm of the Republic of Poland
- 2. Adam Bodnar, Senator of the Republic of Poland, longtime Ombudsman for Civil Rights in Poland
- 3. Waldemar Pawlak, Senator of the Republic of Poland, Former Prime Minister of the Republic of Poland
- 4. Andrzej Domański, Member of the Sejm of the Republic of Poland





### MEETINGS ON SPECIFIC LEGISLATIVE TOPICS OR INDUSTRIES

- Anna Kowalczyk-Markowska, Deputy Director of the Excise Tax and Gaming Tax Department of the Ministry of Finance – Automotive industry.
- Paweł Selera, Director of the Tax Department from the Ministry of Finance KseF.
- Meeting of GAP Member Companies on Priorities for 2023.
- Pharma Briefing from the Health Committee Head of AmCham EU.
- Meeting of GAP Member Companies with the AmCham EU delegation from the Environment Committee.
- Participation in a public hearing in the Polish Sejm on the Law of Electronic Communication.
- Participation in a consultative meeting organized by the Ministry of Health on the amendment of the reimbursement act.
- Meeting of the Ambassador of the USA to Poland, Mark Brzezinski, with representatives of the AmCham Pharma Committee.



# **ADVOCACY**

- Participation of the Pharma Committee in the Senate Health Committee, during which obstacles to therapy access post-administrative decision were presented.
- Meeting of the Pharma Committee with Members of Parliament Rajmund Miller and Elżbieta Gellert.
- Participation of the Pharma Committee in a debate with E-Health, the Supreme Medical Chamber, and the Ministry of Health.
- Meeting of the AmCham Pharma Committee with the President of the Medical Research Agency, Radosław Sierpiński.
- Participation in the meeting of the Senate Committee on National Economy and Innovation on the amendment of the competition and consumer protection act.
- Membership in the Council for Digitization at the Chancellery of the Prime Minister.
- Meeting of companies affiliated with the GAP group to determine key topics during the 2023 parliamentary campaign.
- Panel during the conference "Priorities and challenges in Polish and European drug policy".
- Participation in sessions of the Sejm Health Committee on the amendment of the reimbursement act.
- Participation in the session of the Senate Committee on National Economy and Innovation on the so-called ADA2 Pharmacy for the Pharmacist 2.
- Pharma Committee Breakfast during the Economic Forum in Karpacz with the participation of the Undersecretary of State at the Ministry of Health, Maciej Miłkowski, President of the Medical Research Agency, Radosław Sierpiński, Deputy Chairman of the Sejm Health Committee, Bolesław Piecha, Directorate of Pharmaceutical Policy and Pharmacy, Ministry of Health Łukasz Szmulski and Magdalena Mycek; Polish Society of Pharmacoeconomics and former Undersecretary of State at the Ministry of Health, Marcin Czech; and Director of the Office of the President of the Agency for Health Technology Assessment and Tariff System, Kamila Malinowska.
- Workshops for patient organizations on the latest changes in law in the context of the healthcare system.
- Briefing for GMs of Pharmaceutical Companies in Poland on new provisions of the reimbursement act and parliamentary elections.
- Meeting with the Chair of the Senate Health Committee, Beata Małecka Libera.
- Meetings of representatives of the Pharma Committee during the Economic Forum in Karpacz with members of the Sejm Health Committee: Hanna Gil Piątek, Grzegorz Napieralski, Paulina Matysiak, Bolesław Piecha.
- Initiating and developing the Coalition of Chambers of Commerce for Health, which brings together 7 international chambers in Poland. As a part of the initiative, we conducted numerous meetings with the Ministry of Health, Members of the Sejm and Senate Health Committees; National Health Fund; e-Health Center; Supreme Medical Council, Supreme Pharmaceutical Council, and other entities in the healthcare sector.



### **EmpowerHer Initiative**

AmCham Poland joined the EmpowerHer initiative and became the signatory of the Declaration of Support for Women's Economic Empowerment. This fills us with immense pride and reaffirms our unwavering commitment to fostering gender equality and promoting diversity in all aspects of our operations since endorsing the groundbreaking Declaration in June 2023. AmCham supports a wide range of initiatives in accordance with the United Nations 2030 Agenda, with the goal of empowering women and girls. AmCham Poland strongly advocates for the strengthening of partnerships with American companies in Poland, with the common goal of nurturing a business landscape that values diversity and gender equality throughout the entire economic ecosystem.

Following the signing of the declaration, AmCham Poland has appointed dr Barbara Stepnowska, the AmCham Branch Director Gdańsk, as the Educational Lead. Dr Stepnowska's role will be pivotal in supporting AmCham's Education and EmpowerHer initiatives, which are in line with the Declaration of Support for Women's Economic Empowerment. These initiatives are also in support of the United Nations' Sustainable Development Goals, specifically the 4th and 5th goals focusing on Education and Gender Equality.

- November 2023: Intel Future Skills Forum panel "Strategies for cultivating a diverse and inclusive culture" with Katarzyna Nosalska, Ministry of Digitaliztion; Marcin Myśliwczyk, Auticon; dr Barbara Stepnowska, AmCham; and Sandra Wiktorko, Perspektywy Foundation. The panel was moderated by Katarzyna Cichocka, Intel.
- October 2023: EFNI SOPOT, dr Barbara Stepnowska, representing AmCham Poland in the Open and Diverse Europe track, in the panel "Female Entrepreneurial Leaders". The Panel was moderated by dr Henryka Bochniarz.





 Panel discussion during Economic Forum in Karpacz 2023 entitled "Equality Policies: Progress or Regression" focused on Gender equality through diverse cultural lenses and was moderated by dr Barbara Stepnowska.



• Empower Her in Digital Universe panel discussion at the Residence of the U.S. Ambassador, Mark Brzezinski.

Leaders from tech companies: Google with Marta Poślad, IBM with Jolanta Jaworska, and Intel with Michał Dzoga were exploring ways to encourage more women to apply for tech-related positions and discussed the challenges they face. The Empower Her project is overseen by the American Embassy and AmCham Poland, a signatory of the Declaration of Support for Women's Economic Empowerment





### **ReBuild Ukraine Working Group**

Since the beginning of the war in Ukraine, American investors have supported and assisted their employees and refugees in Poland at various levels; their contribution has been and continues to be significant.

Now is the time to provide not only material and humanitarian aid but also to contribute to the transformation and reconstruction of Ukraine.

Ukraine will require substantial economic assistance from abroad, and key partners in this effort are AmCham Ukraine and the Ukrainian Diplomatic Mission in Poland.

The Rebuild Ukraine Working Group, comprising AmCham members interested in Ukraine's reconstruction and recovery, has been meeting regularly since February. These sessions, organized in collaboration with AmCham Ukraine, cover general topics related to Ukraine as well as specific issues aligned with members' expectations and needs.

February 2023: The Launch of "Rebuild Ukraine" AmCham Working Group. Group's forming meeting - setting directions and objectives.



March 2023: "Meet AmCham Ukraine Team" - an introduction of AmCham Ukraine team and their individual scopes of responsibilities to AmCham Poland Members.

April 2023: Logistics and Infrastructure – a meeting dedicated to the cross-border flow of goods and services, issues companies face when transporting goods or humanitarian help, and planned regulatory changes.



June 2023: Meeting with Ms. Jadwiga Emilewicz, Secretary of State, Government Plenipotentiary for Polish-Ukrainian Development Cooperation, was a major milestone for AmCham's Rebuild Ukraine Working Group. Together with representatives of the American Chamber of Commerce in Ukraine, we had an opportunity to discuss Minister Emilewicz's priorities in her new role and delve into the importance of rebuilding Ukraine for the safety and security of Poland.



September 2023.: Presentation of the Ukraine Development Fund (UDF) by BlackRock's Financial Markets Advisory Team. An online meeting dedicated to the planned Ukraine Development Fund, its role structure, and financing. UDF will become the central institution responsible for Ukraine's rebuild and recovery in the future.

October 2023: Rebuild Ukraine Working Group - Energy Transition. An event organized in cooperation with CMS focused on the planned legal changes to support the development of the Ukrainian energy sector, led by the Ukrainian Parliament, especially renewable energy sources, including supporting schemes for renewables in Poland and Ukraine (comparison), Ukrainian financial incentive schemes available for investors, and real-life decarbonization case studies in the Ukraine.

November 2023: Dinner with Pete Buttigieg, U.S. Secretary of Transportation in Kraków. The meeting focused on the private sector's role in Ukraine's rebuild and recovery and on the infrastructure investment, such as Gdynia seaport, the LNG terminal in Swinoujście, Rzeszów airport, and the A4 motorway, that transformed Poland into a safe and secure place for business and enabled Poland and NATO to provide significant support to Ukraine.





# **ADMINISTRATION**

### WARSAW OFFICE STAFF

### **Executive Leadership Team**

Marzena Drela Executive & Operations Director
Marta Pawlak Legal & Public Policy Director

**Staff Member** 

Barbara Pocialik Membership & Committee Manager

Anita Kowalska Events & Media Manager Karol Witaszek Legal & Public Policy Manager

Justyna Sekuła Project Manager Gabriela Stangreciak Project Assistant Iwona Woźnica Office Coordinator

Monika Ciesielska -Mróz Branch Director Wrocław

Mateusz Jurczyk Branch Director Kraków & Katowice

Barbara Stepnowska Branch Director Gdańsk

Katarzyna Kotiuk Chief Accountant

Tomasz Ćwiok AmCham Quarterly Editor

### **MEMBERSHIP**

In the year 2023, AmCham gained 38 corporate and 13 individual members and lost 16 corporate and 3 individual members, with a final total of 384 members.

### **FINANCIALS**

Forecast 2023 year-end income: 5,600,000 PLN. Forecast 2023 year-end expense: 4,500,000 PLN.

AmCham Auditor the financial statements.



Overseeing the voting process during the Annual General Meeting





# **LOOKING FORWARD**

Dear Members,

The end of 2023 brought about significant changes. In the geopolitical situation, Poland maintained its role as a significant player in the Central and Eastern European region. Actively participating in dialogues on regional security and economic cooperation, Poland continued to attract considerable interest from American investors, who increased their engagement in our country's growing economy. Substantial investments were made in technological, financial, and energy sectors.

This has been a year of intense work. AmCham actively supported and promoted members' interests through advocacy, meetings, and networking. The country's security, energy challenges, digitalization, continuous development of the IT sector, human capital generation, and artificial intelligence were among the issues we consistently addressed to the decision-makers.

In the upcoming year, we expect the further increase of dynamic developments in Polish-American relations. Considering geopolitical challenges, Poland is well positioned to play a crucial role in shaping stability and cooperation on the international stage. We believe that the future will bring further investment opportunities and deeper collaboration in various fields.

The new government will introduce legislative changes and implement its political priorities, potentially impacting various aspects of public life and the economy. Our primary advocacy task is to position American investors as a pivotal group in Poland, considering the scale of their investments and the continuous growth of American businesses in the country. We will focus much of our work on presenting advocacy priorities for U.S. investors operating in Poland in terms of legal and business issues that should be addressed to the new parliament and government. Our companies are playing an important role, particularly in, revitalization of Ukraine, energy transformation, logistics & infrastructure, business services, and information technology, where each sector presents specific legislative challenges.

In 2024, our focus will remain on dialogue with the new government, advocacy, and foreign investment. AmCham will focus its efforts on energy, IT, and cybersecurity, legislative stability & transparency, and focusing on education in various aspects important for our future work force.

We will continue our cooperation with international partners, such as AmChams in Europe, the U.S. Chamber of Commerce, and others. We express our deep gratitude to the U.S. Ambassador to Poland, Mark Brzezinski, and the entire U.S. Embassy in Warsaw Team for their excellent cooperation in the past year and far beyond. Strengthening our efforts to ensure a growth-oriented business and investment climate in Poland is our shared priority.

While acknowledging the challenges, we are certain that 2024 will bring new business prospects and opportunities for AmCham members. Together, we can continue to grow and prosper in this dynamic market. Let's make the most of the time ahead.



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